

Randy Keeler

Senior UI/UX Designer | Generative AI Design Professional

Design Portfolio: <https://keelerstudio.com>

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Location: Simi Valley, California

Security Clearance: Secret (DOD, DHS, FBI), eligible for reinstatement

Qualifications Profile

Senior UI/UX Designer and AI-Integrated Design Professional with 12+ years of experience bridging human-centered design and generative AI tooling for federal and enterprise products. I specialize in translating complex technical requirements into intuitive digital experiences for federal agencies, large enterprises, and growing companies. I lead cross-functional teams through the full product lifecycle, from UX research and Figma design systems to AI integration strategies that drive product adoption. I've held Secret-level clearances with DOD, DHS, and FBI (eligible for reinstatement), and I bring hands-on fluency in generative AI design tools and workflows shaping the industry right now.

Core Competencies

- **Product Design Leadership:** Ownership of UI/UX design from initial research through launch on enterprise SaaS and federal platforms.
- **UX Research & Strategy:** User journey mapping, persona development, MoSCoW prioritization, and stakeholder workshops.
- **Design Systems & Prototyping:** Figma design systems, wireframes, and interactive prototypes used by product and engineering teams.
- **AI-Enabled Design Workflows:** Generative AI integration, prompt engineering, and LLM-driven interface design. Routinely use generative AI design tools to save time, increase efficiency, and reduce costs.
- **Cross-Functional Collaboration:** Day-to-day work with product managers, engineers, and executive stakeholders in Agile/Scrum environments.
- **Compliance & Accessibility:** Section 508 compliance for federal platforms; WCAG-aligned design practice.

Technical Skills

Design & Prototyping: Figma, Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Affinity, Pixelmator Pro

Generative AI & Emerging Media: Claude, ChatGPT, Grok, Midjourney, Adobe Firefly, Runway, Leonardo, ComfyUI, Google Veo, Kling, HeyGen, Higgsfield

Video & Motion: Adobe Premiere Pro, After Effects, DaVinci Resolve, Apple Final Cut Pro, Apple Motion

Collaboration & Delivery: Jira, Microsoft SharePoint, Agile/Scrum methodologies

Audio Production: Apple Logic Pro, Reaper, Adobe Audition

Education & Professional Development

Bachelor of Arts, Ministerial Studies | World Revival School of Ministry

Professional Development: AI for UI/UX (DesignLab, 2025); certifications in Design Thinking, Human-Centric Design, and Figma

Leadership: Symmetry sales and leadership training; President, local Toastmasters International chapter

Professional Experience

Everforth ECS Federal, Fairfax, VA (Remote)

01/2023 – Present

Senior UI/UX Designer (functioning as Product Designer)

- Led UI/UX design for Atlas (V1.0), ECS's proprietary AI platform built for internal enterprise users.
- Designed workflows that improved employee productivity and reduced operational costs across multiple departments.
- Created and produced a company-wide "Success Podcast" series to communicate Atlas's value and drive adoption.
- Led UI/UX design for the CISA Cyber Marketplace, a full redesign of the storefront and catalog for the Department of Homeland Security.
- Designed mobile UI/UX for the U.S. Non-Citizen Resource Portal (DHS), built to Section 508 accessibility compliance. Recognized with a department bonus for project excellence.
- Worked directly with product managers, engineers, and federal stakeholders to keep design aligned with agency requirements and program timelines.

FlexDay Solutions, Naperville, IL (Remote)

08/2022 – 12/2022

Senior UI/UX Designer / Contract

- Designed UI/UX in Figma for early AI features inside an enterprise SaaS product roadmap.
- Set up the foundations of a design system to keep components consistent across product surfaces.
- Produced promotional media used internally to support core business initiatives.

Presidio, New York, NY (Remote)

01/2022 – 06/2022

Senior UI/UX Designer / Contract

- Led UX strategy for a Fortune 1000 IT solutions firm.
- Facilitated executive workshops using MoSCoW prioritization, persona mapping, and journey mapping.
- Produced Figma wireframes and high-fidelity prototypes to support product roadmap decisions.

Brooksource (Nissan National HQ), Nashville, TN

01/2021 – 07/2021

Senior UI/UX Designer / Contract

- Designed the UI/UX for Nissan's national reservation platform supporting the Ariya electric vehicle launch.
- Delivered Figma wireframes and interactive prototypes used by product and engineering for build planning.
- Led UX design on a new automotive inventory platform, which shortened development cycles for the product team.

ACES Group LLC, Alexandria, VA (DoD Contractor)

06/2019 – 12/2021

Senior Graphic Designer, UI/UX Designer

- Led in-house branding and promotional design for a Department of Defense contractor.
- Produced multimedia assets that supported the company's market presence and business development.
- Maintained Secret-level clearance throughout the engagement.

UL (Underwriters Laboratories), Franklin, TN

06/2014 – 09/2018

UI/UX Designer, Video & Multimedia Designer

- Designed SaaS interfaces for physicians and clinical staff, translating complex clinical requirements into intuitive software.
- Improved usability and workflow in high-pressure medical environments through iterative UI/UX designs.
- Delivered UI/UX design and multimedia content that supported flagship product growth and engagement.